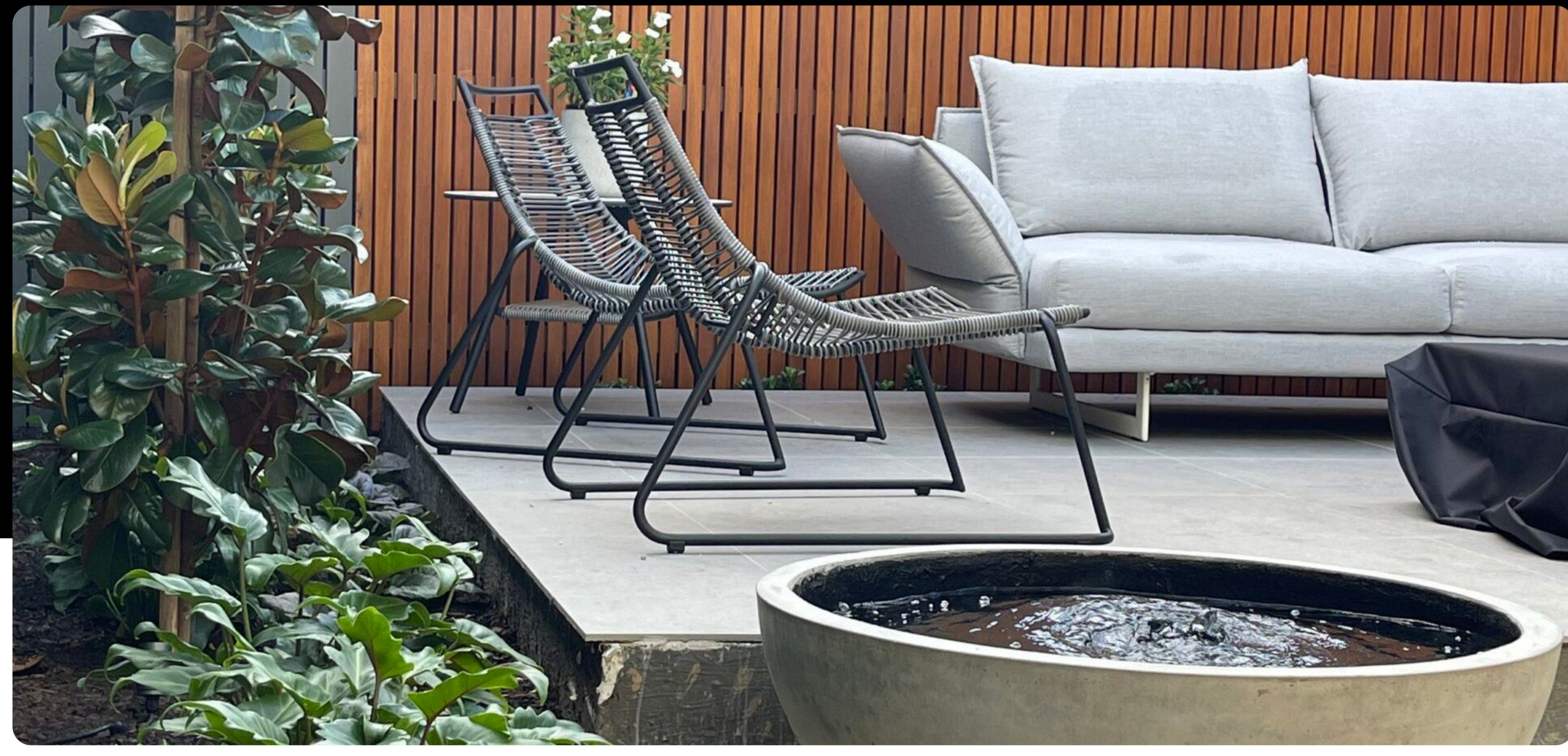


# Catnik Design



Company Profile

## Catnik Design Studio offers tailored outdoor spaces with 20 years of design expertise

SEO Digital Strategy Website Design Website Development

Brings 20 years of expertise in creating beautiful and sustainable outdoor spaces. Renowned for their strong architectural lines, lush planting, and elegant contemporary styling, they offer a full range of services including garden design, site analysis, plant selection, and garden construction.

As members of the Landscape Design Institute (LDI), Catnik Design Studio is committed to delivering tailored garden solutions that reflect their clients' unique needs and the specific characteristics of each site, from small courtyards to large rural landscapes.

### The Challenge

As a startup, Catnik Design Studio faced the daunting task of establishing their presence in a competitive market. They needed a digital marketing partner who could guide them through the complexities of online marketing and provide clear, actionable outcomes. Their primary challenge was to increase their visibility to potential clients and effectively communicate the value of their services online.

### Our Analysis

We recognised that Catnik Design Studio required a robust digital strategy to build their online presence from the ground up. Our analysis focused on creating a comprehensive SEO plan that would enhance their visibility and drive organic traffic to their website. Understanding their need for clear communication and continuous support, we tailored our approach to ensure transparency and effective guidance throughout the process.

### The Solution

Our solution involved developing a strategic SEO campaign to boost Catnik's search engine rankings, particularly targeting the keyword "garden design Adelaide." We also provided ongoing support and detailed reports to track progress and optimise the campaign.

## Results

Our partnership with Catnik Design Studio delivered outstanding results, doubling their sales in the first year and achieving consistent year-on-year growth.

**100% Increase in Sales**

With year on year growth thereafter

Catnik now ranks #1 on Google for "garden design Adelaide," significantly boosting website contact and phone leads. We designed and built a high-converting website that maintained their strong SEO rankings, transforming SEO into their sole digital marketing strategy. This strategic approach has solidified their online presence and continues to drive their business success.

**#1 on Google**

For their desired keyword

**SEO is now their sole marketing strategy**

[Visit Website](#)

### Client Testimonials

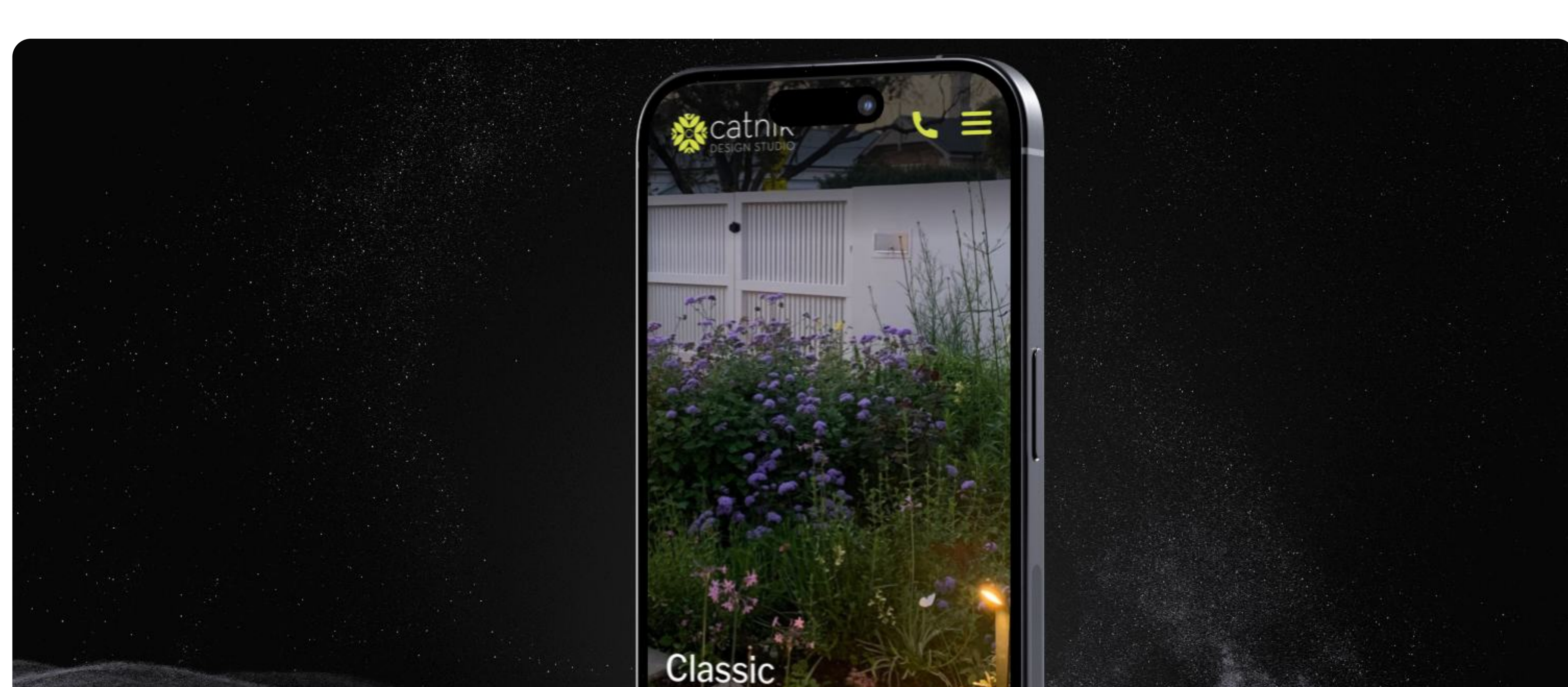


"Partnering with Augmentum Digital has been transformative for our business. As a startup venturing into digital marketing, their team provided invaluable support, clear guidance, and exceptional results. Within the first year, our sales increased by 100%, and we now consistently rank #1 for 'garden design Adelaide.' We couldn't recommend Augmentum highly enough for their professionalism, expertise, and unwavering support."



**Cathy Apps**

Catnik Design Studio



## Want to start a project?

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